

- HAVE FUN— take a field trip
- VOLUNTEER—to be a tutor or mentor
- MEET— new members



AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

The TIDINGS

HALF MOON BAY BRANCH



How Have 100 Years of Advertising and Media Reports Impacted the Lives of Women and Girls?

Saturday, January 24, 2015

(Note that this meeting replaces the January 19 meeting in the directory)

10 am – 12 pm

Social Time: 10-10:15 am - Business Meeting: 10:15-10:30 am

Speaker Presentation: 10:30-11:30 am - Social Time: 11:30-12:00 pm

Community United Methodist Church, 777 Miramontes, Half Moon Bay

Have you ever wondered what kinds of messages you and the women and girls you know are receiving from advertising and print and electronic media and how they impact us? Or how a century of these messages have impacted the lives of the women who came before us?

Our January 24 meeting will answer these questions and more. We are thrilled that **Kathleen Cha**, a dynamic speaker, former AAUW-California state president, and longtime activist has agreed to speak to our branch. Kathleen is currently the Senior Communications Officer for the Association of Bay Area Governments. Kathleen has just completed three terms as national AAUW Director-at-Large. She is co-chair of the Women's Intercultural Network and has served as statewide Education Task Force co-chair and member of the Media Task Force for the California Women's Agenda and the Women's Intercultural Network. She is a Safe Place Board Member/Vice Chair and an active member of state policy task forces, the League of Women Voters and the California Coalition for Older Working Women. Kathleen also helped coordinate the first state Media Summit examining the image of women, stereotyping and role in the media industry in collaboration with the President's Interagency Council and the Women's Labor Bureau.

Please invite your friends and especially the young women in your life to attend this program. We hope to see you there.

Ellen Donnelly and Allene Zanger, Program Vice Presidents

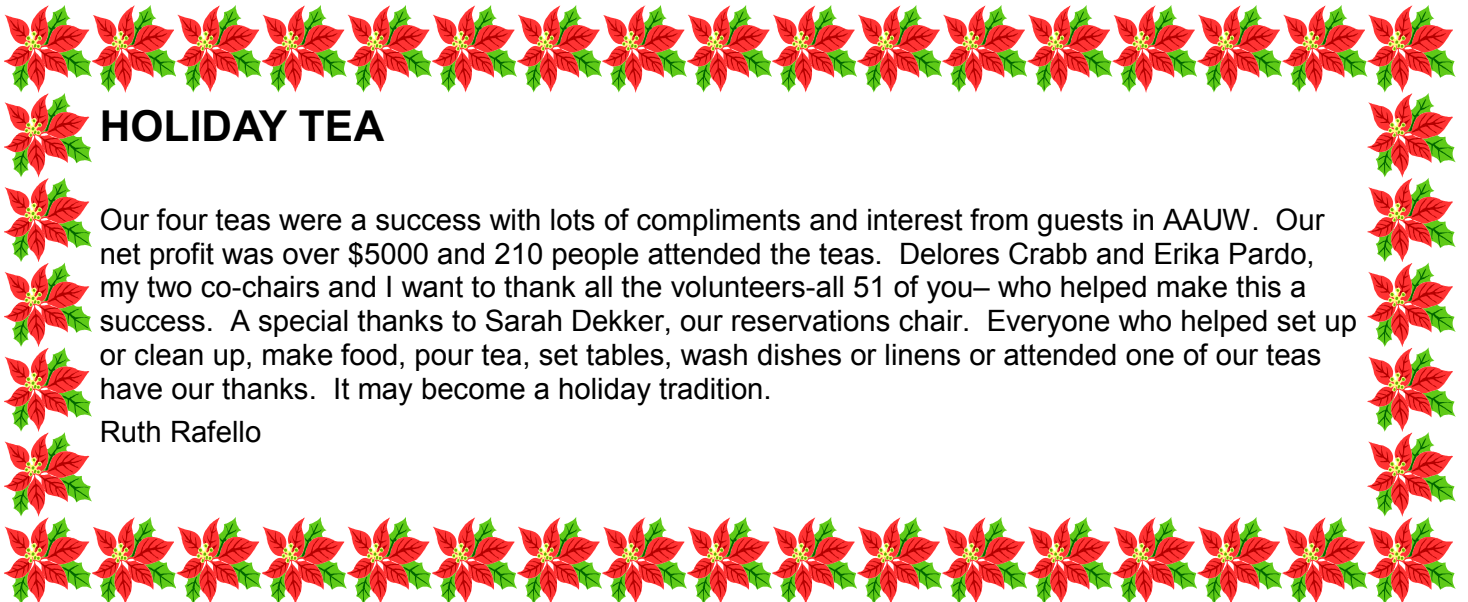


Important Branch Message: Read Page 10

RECEIVING YOUR TIDINGS???

The lifeline for getting information about our AAUW branch activities is the Tidings. It is usually sent sometime between the 25th and the end of the month. I know there are times when individuals do not get theirs. If it's not in your mailbox by the first of the month, please let me know and I will resend it. Also, during the month I send out special notices, etc. If you are not getting those please let me know. Thank you for your cooperation.

Betty Lee-Kendall, email distributor (bleek917@sbcglobal.net)



HOLIDAY TEA

Our four teas were a success with lots of compliments and interest from guests in AAUW. Our net profit was over \$5000 and 210 people attended the teas. Delores Crabb and Erika Pardo, my two co-chairs and I want to thank all the volunteers-all 51 of you– who helped make this a success. A special thanks to Sarah Dekker, our reservations chair. Everyone who helped set up or clean up, make food, pour tea, set tables, wash dishes or linens or attended one of our teas have our thanks. It may become a holiday tradition.

Ruth Rafello

Tidings Deadline for February Issue:

Thursday, January 15, 2015

When emailing articles please be specific in your Subject Line. **Please name your interest group or other subjects not just the word Tidings.** It makes it easier for me to keep track of submissions. Thank you.

Please send articles as attachments, preferably in WORD.

Again, Thank you for your help and cooperation.

Harriett Beck, Editor hmbeck1@comcast.net

Local Scholarship:

Welcome to the New Year! May each and every one of you have the chance to learn something you didn't know before in the days of 2015. After all, that is what AAUW is all about...learning and supporting learning for girls and women!

Thanks to the hard work of our fund raising committees—White Elephant Sale, Pumpkin Bread Sales, Neighborhood Gift Baskets, and the Johnston House Tea—and your generous private donations throughout the past year, I am happy to tell you that we are currently able to sponsor two Ivania Portocarrero Scholarships. Due to the continuing generosity of our Edna Cox Fund, we will again sponsor a third student with the Edna Cox Scholarship.

Currently we are half-way to being able to provide a 4th scholarship. Last year the STEM scholarship was made possible by a generous anonymous donation. Hopefully, with your support, AAUW-HMB will be able to support the education of another STEM (Science, Technology, Engineering, and Math) student. Remember, our funds have already reached the halfway point to reach that goal. If you wish to make a donation, send it to me, Sue Hatfield, 450 Cypress Ave., Half Moon Bay. Remember to make the check out to SPF-CA Local Scholarship Fund with Memo line HMB Local Scholarship, or you may make the check to our local branch, if you prefer.

Thank you again for your amazing and generous support of our scholarships.

Sue Hatfield, Chairperson AAUW-HMB Local Scholarship

Half Moon Bay Chamber of Commerce Education Committee:

Last week as I was volunteering in Pauline Shue's third grade classroom, I had the opportunity to witness firsthand the "**Hour of Code**" program that I had heard described at the December **C of C Education Committee**. Len Erickson, Gael's husband, the local robotics and tech expert who provides after school and in-school technology workshops for students on the Coastsides was teaching those youngsters how to move the bee to the nectar and then on to the honeycomb by using simple coding directions...move one square N, S, E, or W; pick up the nectar; and then pick up the honeycomb. The children were absolutely enthralled with the process and exultant when they succeeded in solving the problem.

I was reminded of my 1980's experiences trying to move the cursor on the Apple 2E computers at the El Granada School computer Lab. Who realized that we were teaching, and trying to learn ourselves, how to code? Somehow the students succeeded. It is certainly much more fun with the bees, nectar, and honeycomb colorful graphics. Even I could follow the directions most of the time, and, if I wasn't successful, the program gave me another chance. When the student succeeded, the child moved to the next level of challenge. I didn't get that far. The coding program is an example of how the Half Moon Bay business and non-profit groups, as members of the Chamber, enrich the education of our young people on the Coastsides.

Sue Hatfield, HMB AAUW Representative

NOMINATIONS ARE OPEN FOR NAMED GIFT HONOREES



Each year our Half Moon Bay Branch honors those members of projects that have made a difference to our branch. Named Gift Honorees are chosen with regard to their service to the branch or to AAUW as a whole.

A candidate for this honor is someone who:

1. is a current member of our branch.
2. has served on the board of directors at some time.
3. Has been a Half Moon Bay Branch member for the past five consecutive years.

In addition, these options may be considered:

1. Give the honor posthumously to a deserving member who met the above criteria.
2. Reconsider a Named Gift Honoree after 10 years if she has made an outstanding contribution.
3. Honor only one person.
4. Name the Half Moon Bay Branch as honoree.
5. Honor a branch project.

A beautiful pin will be given to the recipient(s). Look for our members who proudly wear their pins—a silver half-moon with a colored stone, engraved with AAUW.

Please send me (email preferred) the name a of a member or a branch project that you would like to see honored and your specific reasons, by **January 27, 2015**. The AAUW Funds Committee will make their selections based upon the information received, with a special announcement at the May Scholarship

MANY THANKS TO ALL OF YOU WHO TOOK THE FALL PHANTOM CRUISE



Wow, thoughts of dancing under the stars, lounging on deck, and sipping champagne are but a distant memory.....But the results linger on! Those memories have translated into a grand total of \$1,175 contributed by you to AAUW Funds, supporting AAUW's mission to advance equity for women and girls through advocacy, philanthropy, and research.

In 2014, AAUW warded \$3.7 million in fellowships and grants to 245 scholars, researchers, and community-based programs for girls and women. You can be proud of having contributed to the total amount of dollars which will be awarded in 2015. Truly, you are paying it forward.

Many Thanks.

June Baxter, AAUW Funds, VP

Membership Matters !!

Thanks to everyone who continues to recruit potential members. We are up to 145 members now. Please see the end of this article for their contact information and be sure to add them to your directory.

National AAUW is offering several membership incentives for the remainder of the year. Individuals can join for half a year (January to June 2015) for \$61.50 but if they join at one of our general meetings, that rate drops to \$49.25. It would be great to have several people join us at the January meeting and be able to enjoy six months of membership. Remember if you recruit someone who joins, you are entered in a raffle to have your national dues cost paid next year.

I understand that some name badges were missing at the holiday luncheon. Please send me an email (mary.b.sheridan@gmail.com) if your badge was not in the file folder so a new one can be made.

New Members Orientation

Orientation for all members who joined this year or for those who joined last year but could not attend one of our orientation sessions will be held on **Saturday, January 31, 2015 from 10:00 am to Noon** at Allene Zanger's home in Half Moon Bay. I will send everyone an email reminder and a hard copy invitation will come to you the first week of January. Please mark your calendars for this fun, informal, informative session.

New and Returning Members

Please welcome the following members:

Sara Hayden, 649 Silver Ave, Half Moon Bay; cell - 714-3441; email - hayden.sara@gmail.com

Nelle Lyons, 55 Santa Rosa, PO Box 3620, Half Moon Bay; cell-515-9052; email-1tigger1nl@gmail.com

Cynthia Ramseyer, 238 El Granada Blvd, El Granada (mailing address is Half Moon Bay); phone - 726-4860; email - 2blackcats@comcast.net

Anna Marie Spilker, 19509 Cabrillo Hwy, Half Moon Bay; cell - 729-1540; email - spilkeram@aol.com

If you would like to contribute to our AAUW-HMB Local Scholarship Fund, you may use the form below. Our branch Local Scholarship Fund makes awards to outstanding graduates of Half Moon Bay and/or Pescadero High Schools who are entering their junior or senior year of college.

YES, I want to support Coastside women in the final stretch of their college education.

Name _____ Phone _____

Address _____

My gift is in memory of: _____

Make checks payable to: AAUW-CA SPECIAL PROJECTS FUND with Local Scholarship noted on the memo line. MAIL TO: SUE HATFIELD, 450 Cypress Ave., Half Moon Bay 94019.

Didja'Know



Did you know our bylaws now forbid us to fund raise for any other organization? We can no longer pass the hat for donations to a program we have been supporting for many years, Adopt a Family – Christmas Bureau which operates under the umbrella of Coastside Hope.

However, it's important for our branch to know how many members contribute to Adopt a Family in myriad ways. Judy O'Leary administers this program as she has for many years. Three staff who work closely with her doing countless jobs are Jennifer Brey, Amy Broome and Michelle Sansot (the same trio responsible for our pumpkin bread booth at the Pumpkin Festival).

In 2014, 280 coastside families plus 80 seniors were adopted, giving them a very merry Christmas. The program takes about 200 volunteers to execute and run smoothly. Members who adopted a family or senior or donated money are:

Annette Amour Newton, June Baxter, Christa Bigue, Jennifer Brey, Jidge Boell, Amy Broome, Kirsten Buehler, Jean Burch, Sharon Catura, Jo Chamberlain, Delores Crabb, Sarah Dekker, Lee Ellis, Gael Erickson, Nancy Evans, Carol Forster, Marilyn Garrison, Julie Gerth, Sheila Gill, Jan Grierson, Maria Grigorieff, Susan Hatfield, Mary Knippel, Marie LaPrade, Betty Lee Kendall, Dorothy Maurer, Pat McNutt, Sharon Miller, Ruth Rafello, Nancy Sansot, Michelle Sansot, Pauline Shue, Kathleen Stewart, Mary Sheridan, Nancy Struck, Judy Taylor, Carolyn Waring and Allene Zanger.

Our members who are shoppers and shop with donated money are Amy Broome, Linda Donahoe, Suzanne DuFour, Lee Ellis, Diana Kalos, Barbara Kelly, Mary Knippel, Susan Perls, Ruth Rafello, Mary Sheridan and Pauline Shue. Before these wonderful donated gifts go to families they are checked and wrapped by these members; Kirsten Buehler, Jean Burch, Dianne Baker, Suzanne DuFour, Christa Bigue, Nancy Sansot, Sheila Gill, Nancy Struck, Janet Orumchian, Pat McNutt, Mary Sheridan, Susan Hatfield, Lee Ellis and Betty Lee Kendall.

The hours worked by these volunteers are impossible to compute but they represent a huge investment of time, money and energy by many of our members. The program thanks you all.

Ruth Rafello

Tech Trek Donation Form—2015

Yes, I want to continue to support Coastside girls at Tech Trek, the annual AAUW summer math and science camp, now in its 17th year!

Name _____ Phone _____

Address _____

My gift is in memory of: _____

Make checks payable to: AAUW-CA SPECIAL PROJECTS FUND and mail to: Julie Gerth, AAUW-

AAUW Public Policy:

Your Public Policy Co-Chairs recently had an opportunity to attend a meeting with Jackie Spier in Millbrae hosted by our IBC partner, North Peninsula Branch, (where she is also a member). She voiced her frustration in working with the "do nothing congress". Only 200 bills were signed into law this past session. The things she is most concerned about are: rape in the military (both men and women) and on college campuses. She stated that 20% of college co-eds are raped each year, 79 colleges are now under investigation. She sits on the budget committee overseeing military spending, which she feels is way over funded (we spend more than all other countries combined) . The ERA needs 3 more states to ratify it. Also of concern are tax reform, the EBOLA outbreak and the huge student loan debt. The biggest problem though, that she sees, is income inequality. The minimum wage now is worth only 60% of what it was in 1960.

On another note, we received the following year end report from [AAUW](#) National. [Pres.](#) Obama signed two executive orders that ban federal contractors from retaliating against workers who discuss their salaries. The US Department of Labor will now be able to collect wage data to help identify patterns of discrimination and support compliance. We still need to work on the Fair Paycheck Act to provide equal pay for equal work, but this is a first step towards this goal.

Early this spring, AAUW will launch a new report, as a follow up to our report "Why So Few? Women in Science, Technology, Engineering and Math (STEM) ". This new report will delineate the concrete actions that families, schools, workplaces, and policy makers can take to level the playing field in the years to come.

Through \$tart\$mart, college women are learning to advocate for themselves and to negotiate their salaries. In 2015 this program will be expanded to empower professional women around the country.
Carlos and Mary Vargas, Public Policy Co-Chairs

Check Out our web site?

Check the updated website halfmoonbay-ca.aauw.net for news about our branch activities and AAUW.

We have a MEMBERS section which is protected. How do you get into the MEMBERS only section?
Type in our branch password for this section: **HMB Tidings.**

This MEMBERS section should have our bylaws, meeting minutes from the board, board agenda, board member contact information.

Maura Jones, Web Master

A Message from Your Interest Group Coordinator

Let's get involved in our Interest Groups. There should be one there to tweak each of us. Presently there are 14. If you'd like to start a new one, just call me and we'll get it going.

Carol Forster
726-4984, carolforster@sbcglobal.net.

HANDS ON!

Happy New Year! What resolutions have you made? Is one of them to complete a project taking up space in your closet? Bring it along and join us at Hands On! Or did you resolve to learn a new crafting skill? Maybe one of us can teach you and, for sure, we can encourage you.

We meet the second Wednesday of each month at various homes. In January we will be going to Jeanette Chapman's, 250 San Mateo Road #10, Half Moon Bay [the mobile home park on Highway 92]. handyjc@juno.com, 726-5161.

Please join us on **Wednesday, January 14th from 4-6 pm**. As always, we request that you RSVP either to me or to the hostess so enough space and chairs can be made available. Also, please let me know if you can host us in February.

Delores Crabb, Chair
coastcrabb@comcast.net



JANUS

Otherwise known as the bunch that likes to lunch. We meet in rotating private homes promptly at noon on the fourth Wednesday of each month. It is strictly pot luck.

Everyone brings a dish to share. We love to chat, eat, drink a little wine and have a wonderful congenial time. This is a group that will welcome you and make you feel at home. Our next lunch will be **Wednesday, January 28**, at the home of Kris Birge, 440 Greenbrier Road, Half Moon Bay, 560-9092, tabirge@aol.com. Call or e-mail her if you plan to attend, and call Dorothy Mauer, 728-3415, for more information.=

Out and About

On **February 6**, we have an opportunity to see Alcatraz with an artistic twist. The unique exhibit is entitled: [@Large: Ai Weiwei](#) on Alcatraz and features seven installations by this Chinese dissident and artist. You can read more details on line. If you have mobility issues, please consult nps.gov/Alcatraz to see whether visiting Alcatraz is a good fit for you physically.

We are asking all who want to go to do two things:

1. *Make your own reservation* by going to alcatracruises.com and buying your own ticket. **Make your reservation for the 10:30 am ferry on February 6th.** If this is not possible, send a check for the appropriate amount to Penny O'Neal and she will do it for you. Make the check out to Penny. *Reservations should be made as soon as possible.*
2. *RSVP to Mary Alice*, so that we can organize transportation to Pier 33 in San Francisco.

We also have a tentative trip planned for **January 9**, to the Houghton Hall exhibit at the Legion of Honor Museum. This will depend on interest, so again, let me know quickly.

Mary Alice Pearce, Co-Chair,
maalice_hmb@comcast.net



Walk with us!

Start out the New Year with a great resolution, healthy and fun! Come walking on Monday morning at 10 with the Walk and Talk group. We walk in a variety of places along the coast and are gone about 2 hours each Monday. If you'd like to be included on the e-mail list that goes out each week with information on where to meet, contact Marilyn Garrison.

Writing Group

The Writing Group will not meet on the first Thursday of January, which is the 1st. We will meet on the 3rd Thursday of January, which is **January 15**. We plan to read from our work at this meeting.

All writers are welcome! If you have any questions, please contact Janet Orumchian at jhorumchian@yahoo.com.



Great Books

The January meeting of this reading group is at 2:00 pm **Thursday January 8**. Carolyn Valoria will lead a discussion on the author Fyodor Dostoyevsky. Please let Carolyn know of your plans to attend. Miriam Champion, Chair
726-5601



Bridge Group

The bridge group meets the third Friday, September through May, from 10:30 a.m. to 2:30 p.m.

January's meeting will be on the 16th at Becky Cawley's apartment in Half Moon Bay. Please contact Kit Bunnell at 726-9547 or by email at csbunnell@earthlink.net for more information or to reserve a spot.



Out to Breakfast

The Out to Breakfast group will meet at 8:30 am on **Friday, January 9** at the HMB Coffee Company, the corner of Main and Stone Pine Road. All are welcome to join us for good food and good conversation.

Peg Nordensten, Chair



Play Reading

The AAUW Play Reading Group will meet in the Clubhouse at Amesport Landing in Half Moon Bay on **January 11 at 1:00 pm**. The stand alone clubhouse is between building 1 and 2 when entering from Persimmon St. We will read **BILOXI BLUES**, a delightful comedy by Neil Simon. Bringing snacks is encouraged but not mandatory.

Hope to see you!

Luanne King 650-726-3101

Home Theatre

Home Theatre group will meet at 6:00 pm on **January 31** at the home of Gail Harvey for our monthly film festival. Her address is 5 Sand Dunes Court. Members, please come with your offering of snacks before the start of the movie at 6:30 pm. As we go to press, the name of the film has yet to be decided. If you are interested in joining this interest group, please contact Betty Lee-Kendall at 712-1850 or bleek917@sbcglobal.net.



Evening Book Club

The Evening Book Group will meet on Tuesday, **January 27 at 7 pm**. We meet at Madeline McReynolds home in Miramar.

The Invention of Wings by Sue Monk Kidd is the selection for January. Marilyn Garrison will lead the discussion. For more information or to get on the e-mail list, Contact Marianne Harrison at:

mimih108@sbcglobal.net



Important!! Important!! Important!!

We need to prepare for our Election of Officer for the coming year /2015-2016!

The year is coming to an end. We have a very important activity to complete before our Annual Branch Meeting which will be held in March.

We need to select and present our slate of Executive Officers , Appointed Officers, and Committee Chairs to the membership..

Our Annual Branch Elections are held in March

Our Board of Directors is vital to enable the HMB AAUW to carry out its mission.

“Advancing equity for women and girls through advocacy, education, philanthropy, and research.”

The nominating committee is requesting that members consider volunteering for the variety of positions that are necessary for us to continue our important role in our community.

Check the list in the Directory. How could you help?

There are a variety of positions available. Please contact one of the current officers and discuss your interests in helping AAUW continue its work. If you are contacted by a member of the nominating committee please consider accepting a position.

Thank you.



January 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5 Walk & Talk 10:00 am Board Meeting 7 pm	6	7	8 Great Books 2:00 pm	9 Out to Breakfast 8:30 am Out and About 9:00 am	10
11 Play Reading 1:00 pm	12 Walk & Talk 10:00 am	13	14 Hands On 4:00-6:00 pm	15 Tidings Deadline Writers Group 9:30 am	16 Daytime Bridge 10:30 am	17
18	19 Walk & Talk 10:00 am	20	21	22	23	24 General Meeting 10 am
25	26 Walk & Talk 10:00 am	27	28 Janus 12 :00 pm	29	30	31 New Member Orientation Home Theatre 6:00 pm

Your TAX CALENDAR by Deb Marion, CPA, EA

AAUW Member, Half Moon Bay Branch

Hi . . . Visit my website **DebMarionCPA.com** for info about my complete Tax Preparation, Tax Planning, Tax Audit Representation, and QuickBooks services. I serve Individuals, Sole Proprietors, LLC's, Corporations, Non-profits, Estates and Trusts. Call me, let's talk!

Deb Marion, CPA, EA 650.393.3044 accoun5@aol.com

A+ RATING by Better Business Bureau
2014 Best on Coastside Runner-up, HMB Review, Readers' Award

EXPERT TAX SERVICES - CPA, EA

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TAX AUDIT REPRESENTATION
QUICKBOOKS PROADVISOR

and "I come to YOU."





Do you know about the Sunshine Committee?

We assist local branch members when support is needed and wanted. Our volunteers offer support by providing transportation to appointments, visiting the patient, and delivering meals for the AAUW member and their family. If you would like to volunteer on an as-needed basis, please contact **Jeanette Chapman at 726-5161 or handyjc@juno.com**. We appreciate all volunteers!

Your ad could be here!

\$65.00	8 issues
\$35.00	4 issues
\$10.00	1 issue

For more information contact
Harriett Beck.
hmbeck1@comcast.net

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Editor: Harriett Beck; Mailed Circulation: Beverly Landess; E-mailed Circulation: Betty Lee-Kendall



Half Moon Bay Branch
409 Wave Avenue
Half Moon Bay, CA 94019

Return Service Requested
Time Dated Material

stamp

“AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.”

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barrier to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.