

- HAVE FUN— take a field trip
- VOLUNTEER—to be a tutor or mentor
- MEET— new members



## A Play by Local Students and Talks by Local Authors Will Help Celebrate Women's History Month

**When:** Monday, March 16, 2015

**Where:** Community United Methodist Church, 777 Miramontes, HMB

**Time:** 7 – 9 pm

- ✦ Social time: 7:00 - 7:15 pm
- ✦ Business meeting: 7:15 - 7:30 pm (Voting for Officers)
- ✦ Speaker presentations: 7:30 - 8:45 pm

Social time: 8:45 - 9:15 pm

Please join us at the March general meeting for an exciting program featuring local authors and some talented students. First, members of the Half Moon Bay Boys and Girls Club will present a short play about important women in history. Following the play, we will hear from four local authors. AAUW-HMB member Mary Knippel, a published author and speaker, will moderate a panel of four published authors who will discuss the joys and challenges of writing and getting their work published.

**Edith Foyer Mautner's** memoir *A Time to Remember* chronicles her family's escape from Austria during World War Two, and their subsequent travels that eventually brought them to the Bay Area.

**Kim Silveira Wolterbeek** has written a novel, *A Place of Light*, that takes place in medieval France and a collection of short stories, *The Glass Museum*. She also teaches writing and literature at Foothill College.

**Linda Henderson** has published three diverse books: *Mother Earth's Tears*, a novel about Native Americans, *The Interview*, a novel dealing with homelessness, and *Loving Without Fear*, a non-fiction book about embracing life and love even through loss.

**Ping Chow** is a former cardiologist whose Moss Beach Productions specializes in print, digital and video media. Her book *Coffee & Dessert on the Coastsides* showcases the beauty of the coastsides through photography and print.

This program offers a veritable smorgasbord of presenters and topics to help celebrate Women's History Month. We hope to see you there.

Ellen Donnelly and Allene Zanger, Program Vice Presidents

### RECEIVING YOUR TIDINGS???

The lifeline for getting information about our AAUW branch activities is the Tidings. It is usually sent sometime between the 25th and the end of the month. I know there are times when individuals do not get theirs. If it's not in your mailbox by the first of the month, please let me know and I will resend it. Also, during the month I send out special notices, etc. If you are not getting those please let me know. Thank you for your cooperation.

Betty Lee-Kendall, email distributor (bleek917@sbcglobal.net)

## Save it for the White Elephant Sale



How's the pile coming? Remember to keep saving and sorting for the White Elephant Sale, May 23<sup>th</sup>, at the Train Depot. Sorting, you might ask? If you would please, group your items into categories, such as, books, linens, jewelry, shoes, children's clothing. This type of presorting will greatly help when we have to set-up the sale. One trick we learned last year is to bundle sheets, linens and towels together and tie with ribbon to keep matching pieces together. Please mark any sheet sets, comforters, etc with their size also.

Grab stuff while you can. Have you ever driven by a pile of usable castoffs, beckoning with a sign that states, "FREE"? Do you troll the Craigslist and Freecycle postings. where all things fabulous are free? Please be proactive and aggressive about collecting items for this sale. Some of our best selling items last year came from a neighbor of one of our members. Let everyone know about the sale so they will consider donating to it. Of course, you also want to encourage your friends and neighbors to come to the sale and buy lots of stuff!

Besides help setting up the day before or on the day of the sale (sign-up sheets will be at the general meetings), **we need some help with two tasks.** We need a member to distribute the flyers about the sale around town. There will be about 25 and they need to be posted in all the towns of the Coastsides. This will happen the first week in May.

The second job is to help at the end of the sale to distribute leftover items to the various non-profit agencies on the Coast. A member or two would be responsible for contacting the agencies to learn what they will accept and how we get items to them at the conclusion of the sale.

If you can help with either of these tasks, please contact one of us. It will really help us if we could have both of these items taken off our to-do list so we can focus on organizing the sale so we maximize our profits.

Co-chairs Peggy Rozhon (prozhon@gmail.com) and Mary Sheridan (mary.b.sheridan@gmail.com)

### Slate of Officers for 2015-2016

The nominating committee for HMB Branch of AAUW would like to present you with the slate of officers for the coming year. Voting will take place at the March General Meeting so please come early and participate in the voting.

President - **TBD**

First Vice Presidents (Program) - **Gael Erickson/TBD**

Second Vice President (Membership) - **Peggy Rozhon/Mary Sheridan**

Third Vice President (AAUW Funds) - **Diana Kalos**

Treasurer - **Helen Paul**

Recording Secretary - **Denali St.Armand**

**Nominations may be made from the floor with the consent of the nominee.**

## **Half Moon Bay AAUW Local Scholarship:**

Good news! The scholarship applications have been mailed. I am awaiting the first return applications in mid-March. My gallant committee members Lee Ellis, Helen Paul, and Denali St. Amand rose to the occasion when it became necessary to meet twice to complete the mailing. I am grateful to them for their flexibility.

The second good news is that our AAUW-HMB Branch has applied for 501(c)3 status with the IRS. This means that from the date of the application, 2/2/15, any donations for Local Scholarship may be made directly to AAUW-HMB with Local Scholarship noted on the memo line. **These donations are tax deductible for 2015.** This tax status, also, makes it possible for our branch to directly accept matching grants from employers.

Yes, donations at this time may help us reach our goal of providing a STEM Scholarship for 2015. We currently are able to provide the Edna Cox Scholarship and the 2 Ivania Portacarerro Scholarships. For the branch to provide a 4<sup>th</sup> scholarship dedicated to STEM (Science, Technology, Engineering, Math) would be a really satisfying accomplishment. Remember, it is no longer necessary to make your check to AAUW-CA SPF when donating to our Local Scholarship.


Sue Hatfield, Chair

## **Half Moon Bay Chamber of Commerce:**

Education, both in and out of school, opportunities are a top priority in our community. Diane Siegel, the administrative director of Kings Mountain School, reviewed the development of Core Curriculum Standards at her school. Cabrillo Unified and Pescadero are preparing for the local accountability review by the State. HMB Library is preparing to loan laptop computers to students who don't have home access to computers. The computers come with portable wifi hookups to allow for internet research. The Boys and Girls Club teen center is growing and the gymnasium permit to build has been approved. Our member Denali St. Amand who works for Morrissey-Compton reminded the group that the nonprofit has received a grant to provide tutoring and evaluation services to 2<sup>nd</sup> language learners. The referral process is word of mouth, so if you know of a family with a child who may need this help, share this information.

Last but not least, Principal for a Day took place on Feb. 26 and was followed by the Network@night Teacher 'Sur-plies' event at Maverick's Event Center. In 2014 local businesses and nonprofits provided \$6700 in \$100 bill donations to individual teachers for use in their classroom programs. The Coastal business community and nonprofit organizations are amazingly supportive of education!

Sue Hatfield, AAUW Representative



If you would like to contribute to our AAUW-HMB Local Scholarship Fund, you may use the form below. Our branch Local Scholarship Fund makes awards to outstanding graduates of Half Moon Bay and/or Pescadero High Schools who are entering their junior or senior year of college.

YES, I want to support Coastside women in the final stretch of their college education.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

My gift is in memory of: \_\_\_\_\_

Make checks payable to: AAUW-HMB LOCAL SCHOLARSHIP FUND with Local Scholarship noted on the memo line. MAIL TO: SUE HATFIELD, 450 Cypress Ave., Half Moon Bay 94019.

## ARE WE THERE YET?

### AAUW Funds Speaks

(Part 1) On January 24 we welcomed former AAUW-CA state president Kathleen Cha to our general meeting where her talk, “How 100 Years of Advertising Have Impacted the Lives of Women and Girls,” grabbed our attention. While we smiled, we acknowledged the accurate depictions of women in various forms of media since the 1800s.

I thought of her presentation this week as the annual SI (“Sports Illustrated”) Swimsuit issue arrived with the usual flurry of attention. The young woman on the cover is a 6-foot tall, size 12 (shockingly large!) model, who is wearing a startlingly low swimsuit bottom. You probably couldn’t miss seeing this cover as you stood in line waiting to check your groceries.

Once again, young (and older) women are presented an airbrushed, impossible-to-achieve image of the idealized woman (even if a size 12 and not zero), and young (and older) men are presented an objectified, sexual stereotype of a woman to be desired. But as an equal? Hmmm. Everyone loses!

(Part 2) But don’t give up, Ladies, for here is exciting news! On March 26, AAUW will launch from Silicon Valley its long-anticipated newest research report, *Solving the Equation: The Variables for Women’s Success in Engineering and Computing*. AAUW Funds’ Eleanor Roosevelt Fund #9170, which our branch supports, finances the well-regarded research reports published by AAUW.

In the meantime, you can brush up on the findings in our original women in STEM (science, technology, engineering and math) report, *Why So Few?* <http://www.aauw.org/research/why-so-few/>, and keep up with AAUW’s work on STEM by checking the website AAUW.org.

Perhaps those boys and men can find something else to appreciate about girls and women.

June Baxter. AAUW Funds VP



## **Membership Matters!!**

Great news on the membership front - two new members (see details below) joined at the January meeting bringing our membership up to 147 members. Plus we have three student members (last year's scholarship winners) which totals 150 in our branch. Thanks to everyone who helped the branch reach this historic number.

It would be wonderful if we could add to this total. **March is a perfect time for new members to join since their dues will be good for a 15-month period (April 2015 to June 2016) plus if they join at a general meeting, they will save 50% on their national dues.** Please think of all your friends, neighbors, co-workers, family members who might be interested in joining AAUW - the premier organization supporting equality for women and girls. Discuss with them what you have gained from your membership and explain why you think they would enjoy the branch. Then pass on their contact information to me so I can follow-up with them.

Please welcome the following two new members and be sure and add their contact information to your directory:

Stephanie Lyons, 340 Grand Blvd, Half Moon Bay, phone: 415-342-3119; email: [smylons@earthlink.net](mailto:smylons@earthlink.net). Stephanie was recruited by Sue Hatfield. She earned her BA in English and MA in Political Science from San Francisco State and works in Human Resources in San Francisco.

Victoria Woodrow, 745 Kelly Ave, Half Moon Bay, phone: 726-6722; email: [vzw1@msn.com](mailto:vzw1@msn.com). Victoria earned her MA and ATR from Notre Dame de Namur and her BFA in Painting from the Academy of Art. She works as an Art Therapist.

Mary Sheridan  
VP Membership

### **Tidings Deadline for March Issue:**

**Sunday, March 15, 2015**

When emailing articles please be specific in your Subject Line. **Please name your interest group or other subjects not just the word Tidings.** It makes it easier for me to keep track of submissions. Thank you.

Please send articles as attachments, preferably in WORD.

Again, Thank you for your help and cooperation.

Harriett Beck, Editor [hmbeck1@comcast.net](mailto:hmbeck1@comcast.net)

# Application Process Underway for Tech Trek 2015

by Julie Gerth



The Cunha seventh-grade math and science teachers have nominated 42 girls to receive applications to apply to Tech Trek 2015. Our Coastside campers are scheduled for the second week of Tech Trek at Stanford University, which is called Camp Hopper, July 5 - 11.

### **(By the way, do you know who Grace Hopper is?)**

AAUW-CA has been running two week-long camps at the Stanford site each summer. The other week is designated as Camp Curie, after Nobel Prize-winning physicist Marie Curie. Each Stanford session accommodates about 75 girls.

Our branch committee will soon be reading the essays of our local applicants, choosing semifinalists for interviews, and then meeting the girls in person in order to name our six scholarship campers.

The selection procedure is prescribed by AAUW-CA and all participating branches use the same application and follow the same process. All Tech Trekkers -- at 10 camps statewide -- are fully funded by AAUW branches.

Our Half Moon Bay branch will be supporting six campers again this year at \$900 per girl. Thank you to all our branch members and donors for supporting these future scientists and giving them this mind-expanding experience!

*(Answer: Grace Hopper, sometimes called "amazing Grace" by her co-workers, was a U.S. Navy rear admiral and computer scientist. She earned her doctorate in mathematics from Yale in 1934. She is sometimes credited with coining the term "debugging" in reference to computer glitches when her colleagues removed a moth from the inside of a machine, and she is known for writing the computer language known as COBOL or Common Business-Oriented Language. She received an AAUW Achievement Award in 1983.)*

## **Tech Trek Donation Form—2015**

Yes, I want to continue to support Coastside girls at Tech Trek, the annual AAUW summer math and science camp, now in its 17th year!

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

My gift is in memory of: \_\_\_\_\_

Make checks payable to: AAUW-CA SPECIAL PROJECTS FUND and mail to: Julie Gerth, AAUW-Half Moon Bay Branch Tech Trek Chair, 2094 Touraine Lane, Half Moon Bay, CA 94019.

## Public Policy:

Equal Pay Day will be observed this year on April 14, 2015. This date symbolizes how far into 2015 women must work to earn what men earned in 2014. Women working full time, year round ,make an average 78 cents for every dollar a male earns doing the same job. Many young women are under the false impression that pay inequity has been "taken care of". We need to be thinking and planning on what our branch can do to make the HMB community aware of this pay discrepancy and the need to urge congress to pass the Fair Paycheck Act. Want more information? [www.aauw.org/resource/quick-facts-on-the-gender-pay-gap](http://www.aauw.org/resource/quick-facts-on-the-gender-pay-gap).

AAUW CA will be holding state elections April 18-May 8, On April 18 an email broadcast will go out to all AAUW CA members addresses. The email will contain personal voting codes and links to the election site. If you don't have email, you will receive a postcard on how to receive a paper ballot by mail. Questions? [nominating@aauw-ca.org](mailto:nominating@aauw-ca.org).

SAVE THE DATE: The Leadership Development Day for Northern California is **Saturday March 21** from 9:30-3:30 in Hayward at the City of Hayward City Hall 777 B St. Hayward 94541. The theme is DEVELOPING THE LEADER IN YOU. There will be speakers from AAUW National and seven workshops conducted by AAUW CA branch leaders. The cost is \$60, lunch and parking included. Need more information? [vbeck@aauw-ca.org](mailto:vbeck@aauw-ca.org).

Mary and Carlos Vargas: Public Policy Co\_Chairs from La Paz, Bolivia

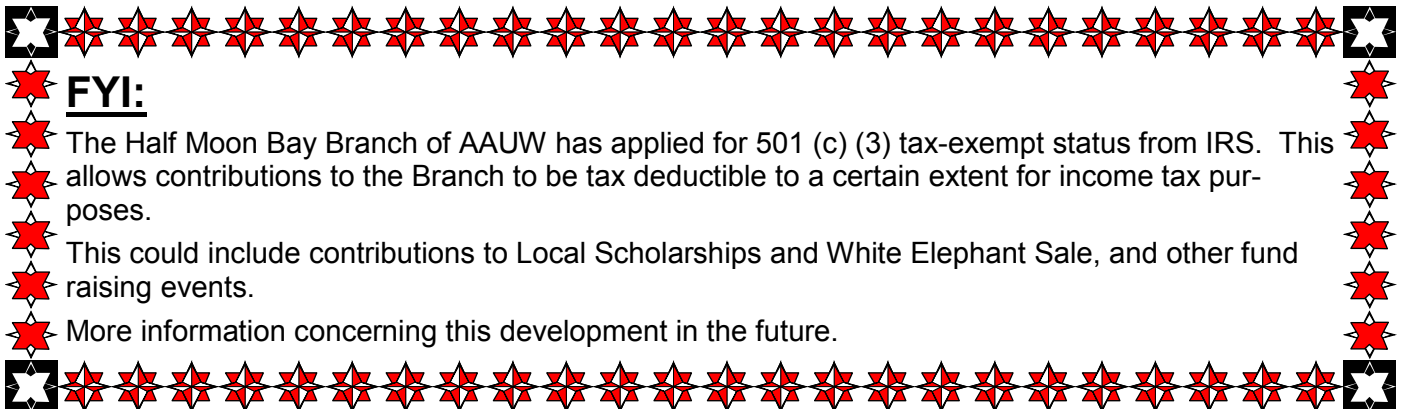
## Check Out our web site?

Check the updated website [halfmoonbay-ca.aauw.net](http://halfmoonbay-ca.aauw.net) for news about our branch activities and AAUW.

We have a MEMBERS section which is protected. How do you get into the MEMBERS only section? Type in our branch password for this section: **HMB Tidings**.

This MEMBERS section should have our bylaws, meeting minutes from the board, board agenda, board member contact information.

Maura Jones, Web Master



**FYI:**

- ★ The Half Moon Bay Branch of AAUW has applied for 501 (c) (3) tax-exempt status from IRS. This allows contributions to the Branch to be tax deductible to a certain extent for income tax purposes.
- ★ This could include contributions to Local Scholarships and White Elephant Sale, and other fund raising events.
- ★ More information concerning this development in the future.

## Something to Consider and Discuss:

The meeting of new inductees Saturday, January 31 truly fits nicely as an opener for a New Year from the perspective of-- possibility.

There may be interest among the AAUW membership of the Half Moon Bay Branch to augment what is already in place and to stream inward to— high school aged young women.

The discussion amplified the introductory explanations of the Trek program and, current Committee work with the STEM program. Along the way, discussion flowered into lively discussion, infusing these new “youth filled” AAUW inductees with a sense of—developing a follow-through program of AAUW involvement at the local high school.

There was little if any philosophizing as to the purpose of pursuing higher studies in the mathematical, and/or scientific fields, little, if any, debate on values. There was much on the “how do” we give our support to those young women. It is not enough to identify their interest or motivate their inclination. Any scaffolding needs on-going support to generate vitality and strength to seek and maintain entry into these very fields that current research literature identifies as unattainable for some and gender-based to others.

Shall we conduct a survey of the membership to determine whether there is enough interest in the secondary level? Or, shall we move on with further individual explanatory articles that amply on what is presently done? Shall we take on a scientific inquiry for involvement or, estimate? As to answers---I offer the following considerations.

“I have seen the recession hit, where a lot of people lost their benefits and savings...”I feel like I am doing the best I can right now. While I am young and don’t have a family, I’d rather try to pursue what I want than wake up in 30-40 years and wonder. ‘What if ’”? AAUW Outlook: V 109 N1 p.13.

Attendees in the fields of STEM (science, technology, engineering, math) at a recent Women’s “She’s Geeky” Conference held in San Jose are quoted as saying:

“We all have to do something to change the game...”

This 3-day conference reported the San Jose Mercury News “is timely” because:

The long-running local discussion about why there are not more women in—and running—tech companies, has gone national again, with a story in the latest issue of Newsweek. “Removing barriers for girls to enter STEM fields is important,” stated a Cisco employee who attended the conference with her 14-year old daughter.

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### Resources to check

Londa Schiebinger, Director of Stanford's [Clayman Institute for Gender Research](#). Her work has been devoted to analytical discussions interlocking gender and science referenced through the history of women's participation within the structure of scientific institutions and, the gendering of human knowledge.

One other consideration is

Stanislaus Lem, in [Summa Technologiae](#) ...that global technological improvements is estimated at 6% annually. According to Lem, at this rate, the needs of a large part of humanity will not be met given the population rate.

Clementia Kennedy



## Hands On

We had a lovely meeting at Betty Lee-Kendall's home in February. Our next meeting will be on Wednesday, **March 11<sup>th</sup>** from 4-6 PM. We are looking for a hostess, so please consider volunteering. Location will be sent in email to those signed up for this interest group. If you would like to be added to the list, please let me know.

Thanks,  
Delores Crabb, Chair  
coastcrabb@comcast.net

## JANUS



We're the lunch group, meeting promptly at noon on the fourth Wednesday of each month. We eat at 12:30 p.m. and leave at 2 p.m. unless the hostess asks us to stay. Everyone brings a dish to share except the hostess, and we each pay her \$2 for the hospitality.

We would love to have you join us but everyone must make reservations with the hostess. This month we meet Wednesday, **March 25**, at the home of Betty Lee-Kendall, 1 LeHavre, Half Moon Bay, 712-1850, [bleek917@sbcglobal.net](mailto:bleek917@sbcglobal.net). For more information, call Dorothy Mauer, chair, 728-3415.

## AAUW Writers' Group

The AAUW Writing Group will meet at 9:30 am on Thursday, **March 5<sup>th</sup>** and at 9:30 am on **March 19<sup>th</sup>** at the Moonside Bakery and Café. On the 5<sup>th</sup> we will read from our work and on the 19<sup>th</sup> we will do spontaneous writing in response to prompts provided by Jean Slanger. All writers are welcome.



## Walk with us!

Start out the New Year with a great resolution, healthy and fun! Come walking on Monday morning at 10 with the Walk and Talk group. We walk in a variety of places along the coast and are gone about 2 hours each Monday. If you'd like to be included on the e-mail list that goes out each week with information on where to meet, contact Marilyn Garrison.

## Out and About:

On **March 6<sup>th</sup>**, our group will be visiting the Rosacrucian Museum in San Jose. If you are interested, please call me for details. All eight of us braved the weather to see the Al Wei Wei exhibit on Alcatraz Island last month; it was well worth it.

Future outing being considered are:

**April 3** - Steinbeck Museum in Salinas, or Filoli

**May 1 or 8** - Sunset (Magazine) Gardens in Menlo Park

Mary Alice Pearce, Co-Chair

## Home Theatre:

Our March movie night is Saturday, **March 28** at the home of Helen Paul. The film to be shown is Philip Seymour Hoffman starring in *A Most Wanted Man*. This was his last role before his death at the age of 46. We begin with snacks (bring your favorite) at 6:00 pm with the movie starting at 6:30. If you want to become a member of this group, please contact Betty Lee-Kendall at 712-1850 or [bleek917@sbcglobal.net](mailto:bleek917@sbcglobal.net).

Betty Lee-Kendall, Chair

## Out to Breakfast



The Out to Breakfast group will meet at 8:30 am on **Friday, March 13** at the HMB Coffee Co. at Main Street and Stone Pine Road, HMB. No need to "make a reservation" - just join us. All are welcome to join us for good food and good conversation. It's a great way to start the day.

Peg Nordensten, Chair

## Great Books



We will meet at the home of Janet Orumchian on Thursday, **March 12** at 2:00. The book of the month is *The Fall* by Albert Camus. All are invited to attend. Please let Janet know if you plan to do so.

Miriam Champion



## Bridge Group

The bridge group meets the third Friday, September through May, from 10:30 a.m. to 2:30 p.m. **February's meeting will be on the 20th** at Sheila Cresson's house in Half Moon Bay. Please contact Kit Bunnell at 726-9547 or by email at [csbunnell@earthlink.net](mailto:csbunnell@earthlink.net) for more information or to reserve a spot.

## Evening Book Club



The Evening Book Group meets **March 31** at 7 PM at Madeline Mc Reynold's home in Miramar. Helen Paul will lead a discussion of Elizabeth Strout's book, ***THE BURGESS BOYS***. *Discussion begins at 7:30 after a half hour of social time.* For more information, contact Marianne Harrison at [mimih108@sbcglobal.net](mailto:mimih108@sbcglobal.net) or 726-4553.

# March 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2 <b>Board Meeting 7 pm</b> Walk & Talk 10:00 am	3	4	5 Writers Group 9:30 am	6 Out and About 9 am ?	7
8	9 Walk & Talk 10:00 am	10	11 Hands On 4:00-6:00 pm	12 Great Books 2:00 pm	13 Out to Breakfast 8:30 am	14
15 <b>Tidings Deadline</b>	16 <b>General Meeting 7 pm</b> Walk & Talk 10:00 am	17	18	19 Writers Group 9:30 am	20 Daytime Bridge 10:30 am	21 Leadership Development Day 9:30 am
22	23 Walk & Talk 10:00 am	24	25 Janus 12:00	26	27	28 Home Theatre 6:00 pm
29	30	31 Evening Book Club 7:00 pm				

**Your TAX CALENDAR** by Deb Marion, CPA, EA

*AAUW Member, Half Moon Bay Branch*

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## Do you know about the Sunshine Committee?



We assist local branch members when support is needed and wanted. Our volunteers offer support by providing transportation to appointments, visiting the patient, and delivering meals for the AAUW member and their family. If you would like to volunteer on an as-needed basis, please contact Jeanette Chapman at 726-5161 or handyjc@juno.com. We appreciate all volunteers!

Your ad could be here!

\$65.00	8 issues
\$35.00	4 issues
\$10.00	1 issue

For more information contact  
Harriett Beck.  
hmbeck1@comcast.net

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Editor: Harriett Beck; Mailed Circulation: Beverly Landess; E-mailed Circulation: Betty Lee-Kendall



Half Moon Bay Branch  
409 Wave Avenue  
Half Moon Bay, CA 94019

Return Service Requested  
Time Dated Material



***“AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.”***

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barrier to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.